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TheSailingChannel.Com (TSCC) launches Video on the Internet for Cruising Sailors

ANNAPOLIS, MD – TheSailingChannel.Com has launched its new Web site that streams video over the Internet on topics of interest to cruising sailors. Videos can be viewed directly on TheSailingChannel.Com and downloaded through iTunes for later playback on PCs, Macs, and the new Macintosh Video iPod.

TheSailingChannel.Com's first production is a series of 30 vendor interviews videotaped at the recent U.S. Sailboat Show in Annapolis, MD. The videos are not sponsored by the vendors and can be viewed free of charge over the Internet. Top names include Will Keene, President of Edson; Bob Bitchin, Publisher of Latitudes & Attitudes Magazine; Larry Leonard, President of Quantum Sail Design Group; Steve McGovern, Vice President of Mack Boring; and Peter Cook, General Manager of Sunsail. Other interviews include a wide variety of products from galley equipment to seasickness remedies. Each video interview is between two and five minutes long, and includes links to the vendor's website. One of the on-camera hosts and line producers is local Annapolis radio personality and XM Radio DJ, Joe Duley.

"We are cruising sailors ourselves," says Tory Salvia, TSCC Founder, President, Executive Producer, and Annapolis resident. "Our goal is to combine our love for sailing with our desire to produce informative and entertaining videos about cruising. The Internet presents an economical way to deliver our productions directly to a global audience." Besides being cruising sailors, Mr. Salvia and his TSCC production team are also video professionals who bring considerable experience to the project. "I've been producing videos and films for corporations, non-profits, and the government for the past thirty years," notes Mr. Salvia. "We've launched TheSailingChannel.Com because we want to focus more of our creative energy on producing videos about sailing and cruising." Both of Mr. Salvia's sons Peter and Jon are also on the team as editor/producers along with local Annapolis sailors Jim Howard (host/producer), Ben Jarashow (associate producer) Derek Johnston (camera/sound) and Jeff Cook (camera/editor).

TheSailingChannel.Com's future production plans include more boat show interviews plus videos on sailboat maintenance, refit and upgrade projects, sailing and navigation skills, and cruising destinations. TSCC offers vendors and manufacturers its expertise in the new genre of VODCASTING (video-on-demand over the Internet). Coupled with its video production capabilities, TSCC can produce and deliver custom sales, information and training videos targeted to a niche market of cruising sailors.

TheSailingChannel.Com is dedicated to cruising sailors around the world. Its productions cover the gear, the people, the boats, the skills, and the places that interest cruising sailors. TSCC is currently seeking sponsors and advertisers. If interested, please send e-mail to Sailing@TheSailingChannel.Com.

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