



TheSailingChannel, LLC ● 519 Wilson Road Annapolis, MD 21401 ● [www.thesailingchannel.tv](http://www.thesailingchannel.tv) ● 301-358-5262

**Contact Information:**

TheSailingChannel, LLC  
Tory Salvia, President and Executive Producer  
301-641-3589 (mobile)  
[Sailing@TheSailingChannel.TV](mailto:Sailing@TheSailingChannel.TV)

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**TheSailingChannel.TV (TSCtv)** provides Video on the Internet for Cruising Sailors

ANNAPOLIS, MD – TheSailingChannel.TV Web site streams video over the Internet on topics of interest to cruising sailors. Users can watch videos directly on TheSailingChannel.TV through built-in Flash players or download videos through iTunes and other podcast players for playback on PCs, Macs, and Apple's Video iPod.

TheSailingChannel.TV's first production was a series of vendor interviews videotaped at the 2005 U.S. Sailboat Show in Annapolis, MD. TSCtv covered a different group of vendors and sailing personalities at the 2006 US Sailboat Show. Viewers can watch the videos free of charge. Vendor interviews include Will Keene, President of Edson; Bob Bitchin, Publisher of Latitudes & Attitudes Magazine; and Larry Leonard, former President of Quantum Sail Design Group. Each video is between two and five minutes long, and includes links to the vendor's website. Sailing personality interviews include America's Cup Champion and ESPN sailing commentator Gary Jobson; Karen Larson and Jerry Powlas, publishers of Good Old Boat Magazine; and Rick Franke, Public Information Director for US Boat Shows. TSCtv On-camera hosts and line producers include local Annapolis radio personality and XM Radio DJ, Joe Duley; and Annapolis sailor, Kate Hopkins.

"We are cruising sailors ourselves," says Tory Salvia, TSCtv Founder, President, Executive Producer, and Annapolis resident. "Our goal is to combine our love for sailing with our desire to produce informative and entertaining videos about cruising. The Internet presents an economical way to deliver our productions directly to a global audience." Besides being cruising sailors, Mr. Salvia and his TSCtv production team are also video professionals who bring considerable experience to the project. "I've been producing videos and films for corporations, non-profits, and the government for the over thirty years," notes Mr. Salvia. "We've launched TheSailingChannel.TV because we want to focus more of our creative energy on producing videos about sailing and cruising." Both of Mr. Salvia's sons, Peter and Jon are also on the team as editor/producers and Dick James, national award winning film director/cameraman serves as TSCtv's Director of Photography.

TSCtv current productions include *This Good Old Alberg 30*, a video series covering the refit of a 1975 Alberg 30 sloop by members of the Chesapeake Bay Alberg 30 One-Design Association. TSCtv also acquires and distributes high quality sailing documentaries by other producers. *Ice Blink: A Family Navigating Life's Ice Clogged Waters* featuring life-long cruisers, Dave and Jaja Martin and their three children is TSCtv's first distribution project.

TSCtv's future production plans include more boat show interviews, videos on sailboat maintenance, refit and upgrade projects, sailing and navigation skills, and cruising destinations. TSCtv offers vendors and manufacturers its expertise in the new genre of Video Podcasting. Coupled with its video production capabilities, TSCtv can produce and deliver custom sales, information and training videos targeted to a niche market of sailors. TSCtv is currently seeking sponsors and advertisers. If interested, please send e-mail to [Sailing@TheSailingChannel.TV](mailto:Sailing@TheSailingChannel.TV).

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