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301.358.5262, [Jon@TheSailingChannel.TV](mailto:Jon@TheSailingChannel.TV)**WLIW21 Sets Sail July 5<sup>th</sup> with *Sailing Channel Theater*, a new high sea adventure series**

*Produced by TheSailingChannel.TV, the original series will be a broadcast and online destination for all sailing enthusiasts*

June 25, 2009 (New York, NY) WLIW21 announces the exclusive broadcast premiere of ***Sailing Channel Theater***, a new production from TheSailingChannel.TV, and the only television series of its kind. Premiering **Sunday, July 5 at 1 p.m. (ET) on [WLIW21](#)**, the half-hour series will feature classic and critically acclaimed films that capture the magic and adventure of sailing. Episodes will stream online at [thesailingchannel.tv](http://thesailingchannel.tv) and [wliw.org/sailing](http://wliw.org/sailing) beginning the week of July 5.

In the season opener, *Cruising Has No Limits*, legendary cruising couple Lin and Larry Pardey, who have sailed over 185,000 miles, will take viewers on their exciting ocean escapades to Southern Africa, Brazil and Ireland. The film follows the intrepid couple on a voyage of a lifetime that will whet anyone's appetite for the life-enriching possibilities offered by cruising. Shot on board their engineless *Taleisin*, and on location at their home base in New Zealand and in three other continents, *Cruising* breaks down the basics for nautical novices with practical lessons on how to go beyond the shores of the world's oceans and explore local cultures.

"Sailing is one of the all-time favorite sports in the world. Combined with pitch perfect cinematography and the thrill of a nautical adventure, this visually stunning television series lives up to the standards that WLIW21 is known for," said John Servidio, Acting General Manager, WLIW21. "It's a no-brainer to team with TheSailingChannel.TV to share with viewers the joy of this wonderful sport."

Future episodes of ***Sailing Channel Theater*** will feature stories covering all aspects of maritime culture, including famous seafaring personalities and rarely-told nautical history.

**About WLIW21**

WLIW21, a WNET.ORG station, is an innovator in broadcasting, production and distribution for public television. A leading producer of fundraising programming for PBS,

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WLIW21 brings U.S. audiences the popular [Visions](#) aerial series, cultural documentaries, self-help and performance specials. WLIW21's groundbreaking independent distribution model brings U.S. audiences the new, international newscast [Worldfocus](#), as well as the weekly series [Consuelo Mack WealthTrack](#), [Wild Chronicles](#) and [Moment of Luxury](#). WLIW21 also presents nationally the children's series [Miffy and Friends](#). WLIW21 serves the entire New York City metro area and earns the distinction of third most-watched in the country. The station is a destination for viewers of all ages, featuring public television favorites, enhanced by a rich local public affairs lineup, and innovative educational and multimedia projects. Two digital channels, WLIW Create and WLIW World, offer more public television favorites 24/7. For more information, visit [wliw.org](http://wliw.org).

#### **About TheSailingChannel.TV**

TheSailingChannel is dedicated to cruising sailors around the world. Its productions cover the gear, the people, the boats, the skills, and the places that interest cruising sailors. TSC is currently seeking quality sailing videos for distribution. E-mail [Sailing@TheSailingChannel.TV](mailto:Sailing@TheSailingChannel.TV).

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